



20 Ways to Celebrate National AHEC Week March 23 – 27, 2009

1. Sponsor an AHEC exhibit at:

- Your AHEC Center's Host Institution
- Your AHEC Program Office
- In your university setting, i.e. Administration Bldg

2. Coordinate an AHEC cabinet display at:

- Your school of Medicine
- Your school of Nursing
- Your school of Dentistry
- Your School of Public Health
- Your Program Office or Center

3. Initiate/establish an AHEC bulletin board that highlights current and future AHEC activities/programs

- Post Center newsletters
- Post Center/Program activities

4. Lead or facilitate an AHEC demonstration that includes health professions students that have completed an AHEC rotation

5. Provide an AHEC award to:

- A champion of primary care at your school, from the community, from state government, or to a preceptor who has gone "above and beyond"
- Health professions students who embody the AHEC "ideal"
- A community-based mentor of health professions' students
- A provider in private practice who ensures access to care to all individuals

6. Connect with a health care celebrity to:

- Tell their story in a community forum
- Promote your AHEC Program and Center
- Give a talk/lecture to students or do a "Grand Rounds"
- Develop short AHEC-sponsored PSAs
- Teach a middle or high school class

7. Ask to be a web link to:

- Your local state Health Department
- Health & Education community based organizations
- Local Community Health Centers and Free Clinics
- Hospitals in your state and AHEC region
- Other partner non-profit organizations

8. Offer an AHEC 101 class to:

- A Community Health Center
- Your Deans
- Your School President/Provost
- An organization or group that you've never worked with before

9. Write an AHEC column for a newspaper regarding:

- Health education
- A health career that supports primary care
- A "hot" topic in health
- An issue regarding health care policy in your state or in the country
- The economics of health care

10. Write an AHEC column for a newsletter that:

- Highlights the role your AHEC plays in addressing health care issues
- Presents the many ways in which your AHEC partners with other organizations
- Promotes the need for continuing education opportunities for the health care workforce

11. Write a letter to the editor/Op Ed regarding:

- A health career that supports primary care
- A "hot" topic in health
- An issue regarding health care policy in your state or in the country
- The economics of health care
- Health care issues in your state
- The role AHEC plays in addressing health care disparities and health care access

12. Partner with the Family Medicine Interest Group (FMIG) to sponsor an event that emphasizes the importance of primary care to the health care delivery system

13. Send an e-mail blast about an AHEC success story

14. Recruit students to create an AHEC banner for display

15. Partner with Student Affairs for an AHEC activity that:

- **Promotes community involvement**
- **That highlights the work medical, nursing, and allied health students are doing that supports medically underserved communities and populations**

16. Highlight AHEC on your school's main website that:

- **Demonstrates the importance of your AHEC to your school, community and state**

17. Talk about AHEC on a local community-based TV or radio station

18. Hold a press conference highlighting a particular issue your AHEC is working on and invite local media, state legislators, and local health care leaders

19. Hold a health career fair and highlight how AHEC is making an impact in your state in terms of recruiting students and others into health professions

20. Come up with something entirely original, unusual, and fun that highlights your AHEC