



# **20 Ways to Celebrate National AHEC Week March 24 – 28, 2008**

## **1. Sponsor an AHEC exhibit at:**

- **Your AHEC Center's Host Institution**
- **Your AHEC Program Office**
- **In your university setting, i.e. Administration Bldg**

## **2. Coordinate an AHEC cabinet display at:**

- **Your school of Medicine**
- **Your school of Nursing**
- **Your School of Public Health**
- **Your Program Office or Center**

## **3. Initiate/establish an AHEC bulletin board that highlights current and future AHEC activities/programs**

- **Post Center newsletters**
- **Post Center/Program activities**

## **4. Lead or facilitate an AHEC demonstration that includes health professions students that have completed an AHEC rotation**

## **5. Provide an AHEC award to:**

- **A champion of primary care at your school, from the community, from state government, or to a preceptor who has gone "above and beyond"**
- **Health professions students who embody the AHEC "ideal"**
- **A community-based mentor of health professions' students**
- **A provider in private practice who ensures access to care to all individuals**

## **6. Connect with a health care celebrity to:**

- **Tell their story in a community forum**
- **Promote your AHEC Program and Center**
- **Give a talk/lecture to students or do a "Grand Rounds"**
- **Develop short AHEC-sponsored PSAs**
- **Teach a middle or high school class**

**7. Ask to be a web link to:**

- Your local state Health Department
- Health & Education community based organizations
- Local Community Health Centers and Free Clinics
- Hospitals in your state and AHEC region
- Other partner non-profit organizations

**8. Offer an AHEC 101 class to:**

- A Community Health Center
- Your Deans
- Your School President/Provost
- An organization or group that you've never worked with before

**9. Write an AHEC column for a newspaper regarding:**

- Health education
- A health career that supports primary care
- A "hot" topic in health
- An issue regarding health care policy in your state or in the country
- The economics of health care

**10. Write an AHEC column for a newsletter that:**

- Highlights the role your AHEC plays in addressing health care issues
- Presents the many ways in which your AHEC partners with other organizations
- Promotes the need for continuing education opportunities for the health care workforce

**11. Write a letter to the editor/Op Ed regarding:**

- A health career that supports primary care
- A "hot" topic in health
- An issue regarding health care policy in your state or in the country
- The economics of health care
- Health care issues in your state
- The role AHEC plays in addressing health care disparities and health care access

**12. Partner with the Family Medicine Interest Group (FMIG) to sponsor an event that emphasizes the importance of primary care to the health care delivery system**

**13. Send an e-mail blast about an AHEC success story**

**14. Recruit students to create an AHEC banner for display**

**15. Partner with Student Affairs for an AHEC activity that:**

- Promotes community involvement

- **That highlights the work medical, nursing, and allied health students are doing that supports medically underserved communities and populations**

**16. Highlight AHEC on your school's main website that:**

- **Demonstrates the importance of your AHEC to your school, community and state**

**17. Talk about AHEC on a local community-based TV or radio station**

**18. Hold a press conference highlighting a particular issue your AHEC is working on and invite local media, state legislators, and local health care leaders**

**19. Hold a health career fair and highlight how AHEC is making an impact in your state in terms of recruiting students and others into health professions**

**20. Come up with something entirely original, unusual, and fun that highlights your AHEC**