



20 Ways to Celebrate National AHEC Week (NAW) March 26 – 30, 2007

1. Sponsor an AHEC exhibit at:

- **Your AHEC Center's Host Institution**
- **Your AHEC Program Office**
- **In your university setting, i.e. Administration Bldg**

2. Coordinate an AHEC cabinet display at:

- **Your school of Medicine**
- **Your school of Nursing**
- **Your School of Public Health**
- **Your Program Office or Center**

3. Initiate/establish an AHEC bulletin board that highlights current and future AHEC activities/programs

Post Center newsletters
Post Center/Program activities

4. Lead or facilitate an AHEC demonstration that includes health professions students that have completed an AHEC rotation

5. Provide an AHEC award to:

- **A champion of primary care at your school, from the community, from state government, or to a preceptor who has gone "above and beyond"**
- **Health professions students who embody the AHEC "ideal"**
- **A community-based mentor of health professions' students**
- **A provider in private practice who ensures access to care to all individuals**

6. Connect with a health care celebrity to:

- **Tell their story in a community forum**

- **Promote your AHEC Program and Center**
 - **Give a talk/lecture to students or do a “Grand Rounds”**
 - **Develop short AHEC-sponsored PSAs**
 - **Teach a middle or high school class**
7. **Ask to be a web link to:**
- **Your local state Health Department**
 - **Health & Education community based organizations**
 - **Local Community Health Centers and Free Clinics**
 - **Hospitals in your state and AHEC region**
 - **Other partner non-profit organizations**
8. **Offer an AHEC 101 class to:**
- **A Community Health Center**
 - **Your Deans**
 - **Your School President/Provost**
 - **An organization or group that you’ve never worked with before**
9. **Be sure to provide GIVEAWAYS during any AHEC presentation**
10. **Write an AHEC column for a newspaper regarding:**
- **Health education**
 - **A health career that supports primary care**
 - **A “hot” topic in health**
 - **An issue regarding health care policy in your state or in the country**
 - **The economics of health care**
11. **Write an AHEC column for a newsletter that:**
- **Highlights the role your AHEC plays in addressing health care issues**
 - **Presents the many ways in which your AHEC partners with other organizations**
 - **Promotes the need for continuing education opportunities for the health care workforce**
12. **Write a letter to the editor/Op Ed regarding:**
- **A health career that supports primary care**
 - **A “hot” topic in health**
 - **An issue regarding health care policy in your state or in the country**
 - **The economics of health care**
 - **Health care issues in your state**

- **The role AHEC plays in addressing health care disparities and health care access**
- 13. Partner with the Family Medicine Interest Group (FMIG) to sponsor an event that emphasizes the importance of primary care to the health care delivery system**
 - 14. Send an e-mail blast about an AHEC success story**
 - 15. Recruit students to create an AHEC banner for display**
 - 16. Partner with Student Affairs for an AHEC activity that:**
 - **Promotes community involvement**
 - **That highlights the work medical, nursing, and allied health students are doing that supports medically underserved communities and populations**
 - 17. Highlight AHEC on your school's main website that:**
 - **Demonstrates the importance of your AHEC to your school, community and state**
 - 18. Talk about AHEC on a local community-based TV or radio station**
 - 19. Hold a press conference highlighting a particular issue your AHEC is working on and invite local media, state legislators, and local health care leaders**
 - 20. Hold a health career fair and highlight how AHEC is making an impact in your state in terms of recruiting students and others into health professions**